



QR Code Digital Menus Now Available to Your Accounts

Breakthru has partnered with BrandMuscle to make SpotMenus available to your on-premise accounts.

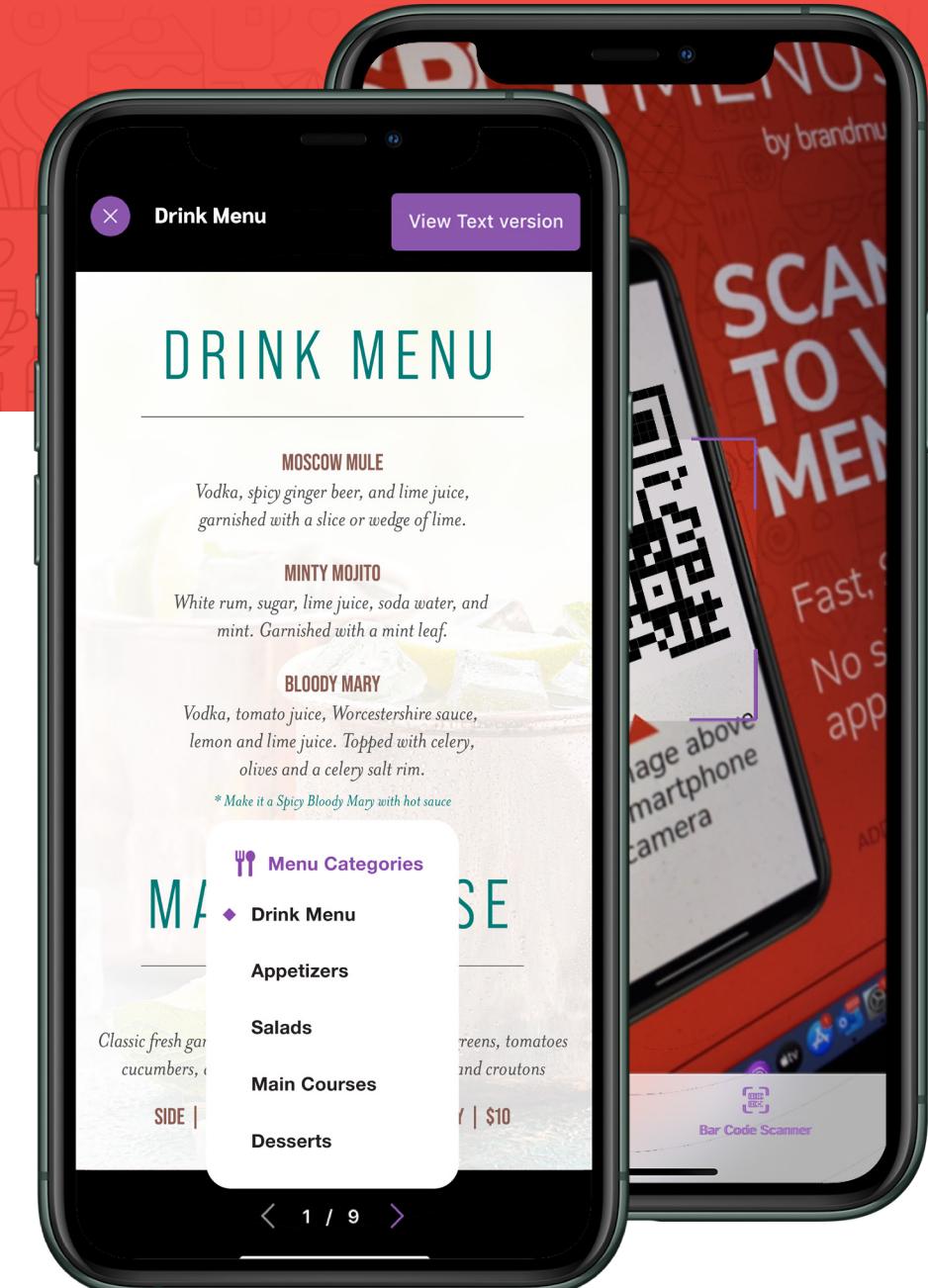
What is SpotMenus?

SpotMenus is a digital menu solution that adheres to state and Centers for Disease control guidelines for reducing the spread of coronavirus in bars and restaurants.

Patrons simply scan the QR code with their smartphone camera of a QR code with their smartphone and the drinks menu you have associated with the participating account location will appear on their device.

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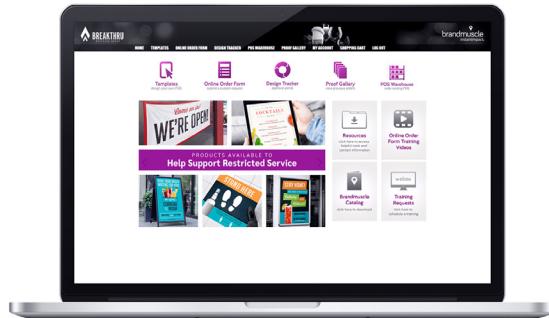
- Adheres to state and Centers for Disease Control guidelines for reducing the spread of coronavirus
- Fast, safe, and easy!
- Patrons are not required to sign up or download anything to scan the QR code
- BrandMuscle will ship a SpotMenus Welcome Kit containing signage and instructions for activating SpotMenus to each participating location



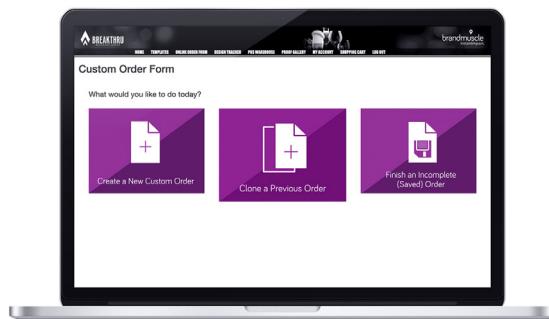
How to Get Started

1 Login to Instant Impact
www.instantimpact.com

2 Click on Custom Order form



3 Click on "Create New Custom Order"



TIP: You may also customize a menu template! After logging in, please click on **Templates > Themed Templates > Drink Templates > Wine**.

Customize your template design and select SpotMenus as your product. If you wish to order corresponding print menus, you may do so as well.

4 Fill out job details, such as Account Name, Due Date, etc.

5 Select Small Format Print, and in the All Items drop down, pick SpotMenus

6 Under **Size: Width/Height-Inches**, select **0.000 x 0.000**

7 Under **Paper**, select **NoPaper**

8 Proceed to Next Step and add your Design Notes. If your digital menu is the same as a printed menu, please note that there.

9 Proceed to Next Step and add your Brand Mentions

10 Proceed to Next Step, here you can proceed to submit your order or add additional items to your shopping cart.

11 Your order will follow the existing approval process

12 Your finished SpotMenus will be uploaded to the SpotMenus platform

13 If this is your first SpotMenus order for this account, we will automatically include the QR code kit with your order

What Happens Next

Within 7-10 business days, your account will receive a SpotMenus welcome kit along with instructions and promotional materials to display.

Kit includes:

- Welcome Letter with Instructions for Getting Started (1)
- 5x5 Window Clings (6)
- 4x6 Laminated A-Frame (3)
- 4x6 Server Pocket Guides (8)

Questions?

www.SpotMenus.com/FAQ

Contact your local BrandMuscle team OR email us at BBG-Admin@brandmuscle.com

SPOTMENUS™
by brandmuscle